



**Easton, PA, April 29, 2011 ---** The Easton Farmers' Market announces, Art for the Market, a season-long art

event. Artists are invited to submit original artwork that captures the essence of the farmers' market and conveys its mission to support sustainable agriculture and stimulate community revitalization. Themes may include: market scenes, agriculture and/or pastoral scenes, produce, flowers, herbs, crafts, music. Interested artists will receive a 15" X 20" archival art board on which to create their piece. Artists are required to use the board provided. Art boards will be distributed at the Market on Saturdays between 9am-1pm while supplies last. Artists are encouraged to visit the market often and paint or draw on site. All submissions will be displayed in local storefronts and then auctioned off at summer's end. Three cash prizes will be awarded and one submission will be selected as an official poster design for 2012. Proceeds from the auction will benefit the Easton Farmers' Market, a registered 501c3 under the Greater Easton Development Partnership. Deadline to submit is August 6<sup>th</sup> 2011. Limit one submission per artist. For more information call: 610-330-9942 or visit [www.EastonFarmersMarket.com](http://www.EastonFarmersMarket.com)

#### **More Details:**

#### **Award Categories**

Entries will be judged by the Art for Market committee.

Awarded monetary prizes underwritten by our sponsors:

- Best in Show \$300
- Essence of the Market \$150 (piece that best captures the market as a vibrant social gather space and center of local commerce)
- Best Market Product Depiction \$150.

**Deadline to submit** an entry is Saturday August 6th 2011. Entries may be submitted on Saturdays (9am - 1pm) at the Easton Farmers' Market, Centre Square, Easton or on weekdays to the Market office located at 35 S. Third Street, Easton. 610.330.9942

All entries will be displayed in local businesses from August 13th - 31st 2011. An auction preview and artists reception will be held at the Sigal Museum, 342 Northampton Street, Easton on Friday September 9th from 7:00 -9:00 pm. The live auction will be held Saturday September 10th, 2011 from Noon – 2:00 pm at the Sigal Museum. All auction proceeds will benefit the Easton Farmers' Market.

**Disclaimer:** EFM reserves the right of exclusion. Artists donating their work understand there is always the risk of damage or loss. EFM reserves the right to photograph any artwork for use in Art for the Market advertising and promotional purposes.

**Contact:**

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