

Hallow Fest 2010

It's a real crowd-pleaser! Each year the Hallow Fest Parade brings the "spirits" of the Fall season to downtown Phillipsburg and Easton.



You can be a part of this great community tradition through participation and sponsorships available from the Warren County Convention & Visitors Bureau (CVB).

Proudly display your company or organization name on a banner, create your own float, receive recognition during parade announcements, cablecast and CVB pre-event promotions.

Fill out the application on the back of this brochure to participate in or be a sponsor for Hallow Fest 2010.

Keeping in Step

From Marching Bands and Festive Floats to Creepy Costumes and Creative Cruisers, the Hallow Fest Parade is a fun-filled family event.



Sit curbside and catch the complimentary candy, wave and cheer along the talented high school bands, scout troops and other youth and non-profit organizations. Show support for the local fire fighters, law enforcement groups and emergency workers.



Prizes are given for the Best Costume, Best vehicle and Best Float

For more information, contact:
**Warren County Regional
Chamber of Commerce**
908-835-9200

Hallow Fest Sponsorships

PLATINUM SPONSORS: \$1,000.00

- Only Four (4) Sponsorships Available at this level
- Company name/logo on all correspondence and advertising for this event
- Logo on event banner with other platinum sponsors that is presented at beginning of parade
- Individual Logo on division banner
- Company logo on website/posters announcing the event
- Logo as a Partner of the Warren County Convention & Visitor Bureau with hyperlink
- Company recognition by parade emcees and in cable casting
- Demonstrated partner with businesses who promote community enrichment

BAND SPONSOR: \$500.00

- Individual Company name/logo placed on banner designating sponsorship
- Company name on advertising for this event
- Company name on website/posters announcing the event
- Company recognition by parade emcees and in cable casting
- Demonstrated partner with businesses who promote community enrichment

ENTERTAINMENT SPONSOR: \$250.00

- Company name on advertising for this event
- Company recognition by parade emcees and in cable casting
- Company name on website/posters announcing the event
- Demonstrated partner with businesses who promote community enrichment

SUPPORT SPONSOR: \$100.00

- Company name on website/posters announcing the event
- Company recognition by parade emcees and in cable casting
- Demonstrated partner with businesses who promote community enrichment

Prices listed above are for Chamber Members only.

There will be a 10% premium added to non-chamber member sponsorships.

JOIN THE CHAMBER - AND SAVE